Meeting Locations:

April 5, 2011

Tim Haines Ranch 19300 84th St. Lexington, OK

April 6, 2011

Kiamichi Technology Center McAlester Campus, 301 Kiamichi Dr. McAlester, OK

April 7, 2011

Rogers County Building 416 South Brady Claremore, OK

> CERTIFIED ANGUS BEEF LL C/O MARILYN CONLEY 206 RIFFEL RD. WOOSTER, OH 44691

> > PLACE STAMP HERE

Sponsored by:



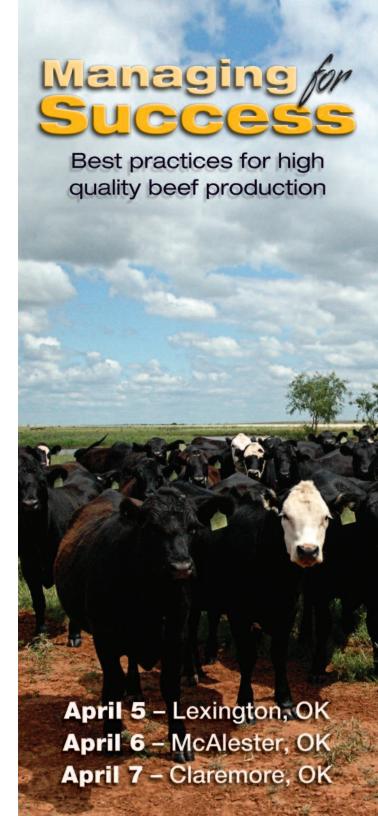














Best practices for high quality beef production

Feedlots demand them. Packers pay more. Beef lovers can't get enough.

Don't you want those to be your cattle?

Learn more about the management practices that affect the development of high quality cattle on your ranch. This free educational session will focus on successfully producing cattle that feedlots, packers and consumers alike demand.

Agenda:

8:45 a.m.

Registration with coffee and donuts

9:00 a.m.

Setting the Stage: Why consumer trends focus on quality beef

Dr. Larry Corah, Certified Angus Beef LLC

9:25 a.m.
Strategic use of genetic prediction tools
Dr. Mark Johnson,
Oklahoma State University

9:55 a.m.

DNA technology: How do I use it?

Mr. Kevin Milliner, Pfizer Animal Genetics

10:25 a.m.

Break with refreshments

10:45 a.m.

To implant or not implant? Quality beef production's burning question

Dr. Chris Richards

Dr. Chris Richards, Oklahoma State University

11:20 a.m.

How a cow's body condition affects calf immunity & weaning performance

Dr. Steven Myers or Dr. N.T. Cosby, Purina/Land O'Lakes

12:00 p.m.

Lunch provided by sponsors, featuring the *Certified Angus Beef*® brand

12:45 p.m.

Herd health programs for profitable post-weaning performance

Dr. Mike Nichols, Pfizer Animal Health, & Mr. Dale Moore, Cattlemen's Choice Feed Yard

2:00 p.m. Adjourn

RSVP:

Please contact Marilyn Conley at Certified Angus Beef LLC by emailing her at mconley@certifiedangusbeef.com, calling toll free 1-800-345-0801 Ext. 298, or by returning the card below.

Please specify which meeting location you plan to attend.

Save your spot today!

a lunch featuring the Certified Angus Beef® Let us know which location we can expect to see you at, we'll make sure there's

brand and all the fixings waiting for you.

- Lexington, OK

April 5

April 6 - McAlester, OK April 7 - Claremore, OK Or RSVP by simply contacting Marilyn Conley at mconley@certifiedangusbeef.com or by calling toll free

mconiey@cerimedangusbeet.com or by calli 1-800-345-0801 Extension 298.