

Meeting Locations:

April 5, 2011

Tim Haines Ranch
19300 84th St.
Lexington, OK

April 6, 2011

Kiamichi Technology Center
McAlester Campus, 301 Kiamichi Dr.
McAlester, OK

April 7, 2011

Rogers County Building
416 South Brady
Claremore, OK



CERTIFIED ANGUS BEEF LLC
C/O MARILYN CONLEY
206 RIFFEL RD.
WOOSTER, OH 44691

PLACE
STAMP
HERE

Sponsored by:



Managing *for* Success

Best practices for high quality beef production



April 5 – Lexington, OK
April 6 – McAlester, OK
April 7 – Claremore, OK

Managing *for* Success

Best practices for high
quality beef production

Feedlots demand them. Packers pay more.
Beef lovers can't get enough.

Don't you want those to be your cattle?

Learn more about the management
practices that affect the development of
high quality cattle on your ranch. This free
educational session will focus on
successfully producing cattle that feedlots,
packers and consumers alike demand.

Agenda:

8:45 a.m.
Registration with coffee and donuts

9:00 a.m.
**Setting the Stage: Why consumer trends
focus on quality beef**
Dr. Larry Corah,
Certified Angus Beef LLC

9:25 a.m.
**Strategic use of genetic
prediction tools**
Dr. Mark Johnson,
Oklahoma State University



9:55 a.m.
DNA technology: How do I use it?
Mr. Kevin Milliner,
Pfizer Animal Genetics

10:25 a.m.
Break with refreshments

10:45 a.m.
**To implant or not implant? Quality beef
production's burning question**
Dr. Chris Richards,
Oklahoma State University

11:20 a.m.
**How a cow's body condition affects calf
immunity & weaning performance**
Dr. Steven Myers or Dr. N.T. Cosby,
Purina/Land O'Lakes

12:00 p.m.
**Lunch provided by sponsors, featuring
the *Certified Angus Beef*® brand**

12:45 p.m.
**Herd health programs for profitable
post-weaning performance**
Dr. Mike Nichols, Pfizer Animal Health, &
Mr. Dale Moore, Cattlemen's Choice Feed
Yard

2:00 p.m.
Adjourn

RSVP:

Please contact Marilyn Conley
at Certified Angus Beef LLC
by emailing her at
mconley@certifiedangusbeef.com,
calling toll free 1-800-345-0801
Ext. 298, or by returning the card
below.

Please specify which meeting
location you plan to attend.

Save your spot today!

Let us know which location we can expect to see you at, and
we'll make sure there's a lunch featuring the *Certified Angus Beef*®
brand and all the fixings waiting for you.

Name: _____

Date/location you will be attending: *(circle one)*

April 5 – Lexington, OK

April 6 – McAlester, OK

April 7 – Claremore, OK

Or RSVP by simply contacting Marilyn Conley at
mconley@certifiedangusbeef.com or by calling toll free
1-800-345-0801 Extension 298.