

3:45

Evaluation & Wrap-up

klahoma and Texas are famous for their cattle heritage. A large part of this heritage was the cattle drives. Cattle drives in the late 1800's moved millions of head of cattle from central and south Texas, through western Oklahoma, to the railheads in Kansas and in some cases as far north as Montana. Two of the more famous cattle trails were the Chisholm Trail and the Great Western Trail. The Chisholm Trail started in central Texas and crossed the Red River northwest of Nocona, Texas. It moved up through central Oklahoma near the towns of Waurika, Duncan, and Oklahoma City. The Great Western Trail began near Bandera, Texas and moved cattle through central Texas passing east of Abilene, Texas. The trail crossed into Oklahoma at the historic Doan's Crossing near Vernon, Texas and proceeded through Western Oklahoma to its conclusion near Dodge City, Kansas.

The land area between these two cattle trails still record cattle movements.

Today, it is either in the mode of cow-calf operations or stocker cattle movements. This area is now the home of the Cattle Trails Wheat & Stocker Conference.

The Cattle Trails Wheat and Stocker Conference is a joint effort between Oklahoma Cooperative Extension Service and Texas AgriLife Extension Service. This annual conference will provide operators and managers up-todate information on topics that will influence their annual wheat and stocker cattle profits. In effect, the conference will assist growers in driving their operations to profits.

The expected audience is wheat producers and cattle managers from the Southern Oklahoma and North Texas area. The conference alternates between Oklahoma and Texas each year. In 2011, the conference will be held at the Commanche County Fairgrounds Coliseum in Lawton, Oklahoma on August 5, 2011. The registration fee is \$20 per participant. This will include a noon meal, break refreshments and proceedings of the topics discussed.

AGENDA

Registration

9:00 - 9:15	Welcome	Bob LeValley Extension Livestock Specialist Oklahoma Cooperative Extension Service Duncan, Oklahoma
9:15 - 9:45	What's Going on with the Markets	Stan Bevers Professor and Extension Ag Economist Texas AgriLife Extension Service Vernon, Texas
9:45 - 10:30	Developing a Cattle Marketing Plan and Outlook	Dr. Derrell Peel Professor and Extension Livestock Marketing Specialist Stillwater, Oklahoma
10:30 - 11:00	Break	
11:00 - 11:45	Developing a Wheat Marketing Plan and Grains Outlook	Dr. Mark Welch Assistant Professor and Extension Grain Marketing Specialist College Station, Texas
11:45 - 12:30	Lunch	Mello
12:30 - 1:15	The Current Agricultural Environment in Washington, D.C.	Dr. Joe Outlaw Professor and Extension Economist College Station, Texas
1:15 - 2:15	Changes Within Our Wheat and Cattle Operations: Producer Panel	Steve Marten, Holiday, Texas Terry McAlister, Electra, Texas Dennis White, Ninnekah, Oklahoma Jimmy Kinder, Walters, Oklahoma
2:15 - 2:45	Break	
2:45 - 3:15	Challenges and Successes of Dual Purpose Wheat	Dr. Jeff Edwards Associate Professor and Extension Small Grains Specialist Stillwater, Oklahoma
3:15 - 3:45	Wheat Variety Selection: Questions to ask and things to consider.	Dr. Todd Baughman Professor and Extension Agronomist Vernon, Texas

Oklahoma 2011

Cattle Trails Wheat & Stocker Conference!

For the 2011

PLANNING COMMITTEE

Make checks payable to: OSU Extension Registration \$20

ADDRESS_

CITY

NAME

PHONE

STATE / ZIP_

OSU Area Extension Office

is enclosed

My check for \$_

REGISTRATION

THE CHISHOLM TRAIL ESTERN TRAIL

To register for the 2011 Cattle Trails Wheat & Stocker Conference, complete this form on the reverse side and mail, or contact your local County Extension Office

August 5, 2011 Lawton, Oklahoma



EXTENSION

To disseminate information to the people of Oklahoma and encourage the adoption of research-generated knowledge relating to agriculture, family and consumer sciences, rural development and 4-H youth development.

AgriLIFE EXTENSION

Texas A&M System

Improving Lives. Improving Texas.

Improving lives of people, businesses and communities across Texas and beyond through high-quality, relevant education.

Educational programs of the Texas AgriLife Extension Service are open to all people without regard to race, color, sex, disability, religion, age, or national origin.

Driving Your Cattle
To Profit

August 5, 2011 Lawton, Oklahoma